

NEWS RELEASE
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FOR IMMEDIATE RELEASE

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PME Hires Austin Vincent as Sales Development Representative
Vincent brings a growth and environmental mindset to the PME team

Vista, Calif. (February 19, 2024) – Precision Measurement Engineering (PME) recently hired Austin Vincent as a Sales Development Representative. Austin brings an impressive background in both business development and sales marketing operations and management to the PME team. His proficiency in sales solutions will be an integral factor in continuing PME’s mission of providing innovative and accurate water quality monitoring equipment in the world’s most challenging waters.

As a Sales Development Representative, Vincent will work closely with researchers, academic research institutions, government agencies and private organizations. Vincent will be an asset to those seeking solutions to challenging applications for water quality monitoring. As a product specialist, Vincent will spend his time working closely with current and new PME customers to better understand their research goals and product needs.

“PME is empowering me to utilize my experience and passion to impact the global environment positively. Growing up on the coast, I understand the need to protect and improve waters worldwide and look forward to supporting the research initiatives of PME customers,” Vincent said.

Vincent excels in sales management, new business and sales development, identifying strategic opportunities for business growth, revenue operations and lead generation. Vincent received a Bachelor of Science in Business Administration Marketing from California State University San Marcos.

“PME is thrilled to have Austin join our team and serve as Sales Development Representative. Not only does Austin have a strong sales and marketing background, he brings a drive to achieve growth while helping PME’s current and future customers succeed. He embodies an excitement for technology and the future of innovation in the environmental and water quality monitoring markets, and we know Austin will be a great addition to our team,” said, Kristin Elliott, CEO of PME.

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About PME

[PME](#) was founded in research institutions more than 40 years ago and we continue to partner with them today, developing new technologies in R&D settings to support public and commercial research organizations. Our mission is to provide research institutions with affordable instruments and software that accurately and reliably measure, collect and analyze water properties for both fresh and saltwater research. We believe innovation begins with the real needs of our research partners. Follow PME on [Facebook](#), [LinkedIn](#), [Twitter](#) and [YouTube](#) and visit www.pme.com to learn more.